



C. Siva Kumar



Education	BE from REC Durgapur, Master in Business Administration from REC Trichy
Skills	Manufacturing – Asset Light Models, LEAN, TEI, Innovation, Quality, Process Excellence Retail – Customer Centric engagements, Branding, Innovation, LEAN, Product Launches Strategy - From conceptualization to Production - planning, deployment, operations
USP	Track record of turning around sub 10 crore organization to highly profitable 300+ crore conglomerates.
Current Positions	Managing Partner - Timelinks Managing Partner – Prabha Associates Partner & Promoter – Punniamoorthi Pillai Departmental Stores Director – Skillveri Training Solutions Pvt Ltd Director – Planys Technologies (An IIT Madras Incubated Company)

Summary

A Strategic thought leader, Quality Driven, Passionate serial entrepreneur, he has nearly redefined the perception of the Small and Medium Industry in the Manufacturing space, especially around Asset Light Manufacturing, apart from guiding his Retail organizations towards an innovative and customer centric excellence model.

With a proven ability to convert Human talent to productive outcomes, his passion is to innovate and improvise on techniques and initiatives that lead to customer delight. A Strategic thinker and an ardent Entrepreneur, he believes in creating and sharing wealth, which he has demonstrated across the entire group, a mid-tier conglomerate, straddling the domains of Asset Light Manufacturing, Consultancy and Retail.

His trend setting HR initiatives has been featured regularly in most leading business journals like The Business Line, Economic Times, Auto Monitor, The Business Standard, The Financial Express to name a few.

Group Companies



Focused on Asset Light Manufacturing, Consulting and turning around SME organizations, this is the Flagship organization of the group engaged in multiple projects in India and the Middle East. Some of the current projects include, manufacturing load bodies for heavy vehicles for a large Automobile major and a manufacturing project for a large Bicycle major – to name a few



This is a retail venture, focused primarily on the Franchise operations of the TATA group for their marquee brands like Tanishq, Titan, Fastrack, Eyeplus, Helios & Gold plus. With around 14 stores spread over 3 locations in the state, Timelinks is known for excellence in customer service and innovative customer centric initiatives.



Another retail focused venture in the Two Wheeler segment, Prabha TVS focuses on the sales and service of the entire range of two wheelers from the TVS stable, a reputed name in the Two Wheeler Industry in the country

Mentor / Investor



Skillveri Training Solutions Pvt Ltd is an Innovation based start up developing Simulators for Welding – a one of its kind organization. Incubated at the Rural Technology & Business Incubator (RTBI) at IIT Madras, Skillveri simulators are already creating a niche in the country.



Another innovative solutions based group, Planys Technologies is an IIT Madras incubated company that provides submersible robotic inspection and survey solutions using Remotely Operated Vehicles (ROVs), The first and currently the only OEM of ROVs in the Indian Sub-continent.

Awards & Accolades

franchiseindia

The reputed Franchisee India, had chosen one of the group companies – Timelinks, for the prestigious ‘Franchisee of the year’ award, for the franchise operations of Tanishq (TATA group) for the year 2016



Recognizing individuals and organizations with significant contributions to HR field across the country for over 30 years, NHRDN had conferred an award for ‘Excellence in HR Practices’



National Institution for Quality & Reliability (NIQR) is one of the premium bodies for Quality in the Country. Their SUSIRA awards are one of the most prestigious ones and the same was awarded to us by NIQR for ‘Outstanding Small Scale Industry’ in the year 2005



Inc.India, a part of the global Inc, had conferred an award for ‘Innovation in people Practices’ - as part of their ‘India’s most Innovative mid sized companies’ campaign.



Winner of multiple awards from Titan, including the coveted Xerexes Desai Award for excellence in Retailing

Accreditations

KEIRETSU



FORUM

Member of Keiretsu, a global Angel Investing firm
Investor on a few projects, Mentor for quite a few start up’s



Former Honorary Secretary, Madras Management Association
Founder Chairman – MMA – Hosur Chapter



A highly reputed institution for mentally disabled women.
- Member on the Advisory Committee
- Trustee ‘The Banyan Academy of Leadership in Mental Health’